



A HEALTHY ENVIRONMENT FOR EVERYONE'S WELL-BEING

CSR CHARTER

THE ONLY FRENCH MANUFACTURER OF INDUSTRIAL CLEANING EQUIPMENT

Founded in 1978, EUROSTEAM is the only French generalist manufacturer of professional cleaning equipment. This success is the result of the dedication of our teams and the trust of our clients in the durability of our products. Our expertise, now recognized in many countries, is the outcome of a craftsmanship we take great pride in.

Since its inception, EUROSTEAM has been developing ranges of cleaning equipment that ensure both optimal hygiene in professional spaces and the well-being of their occupants. At the same time, we strive to make the work of professionals easier while safeguarding their health.

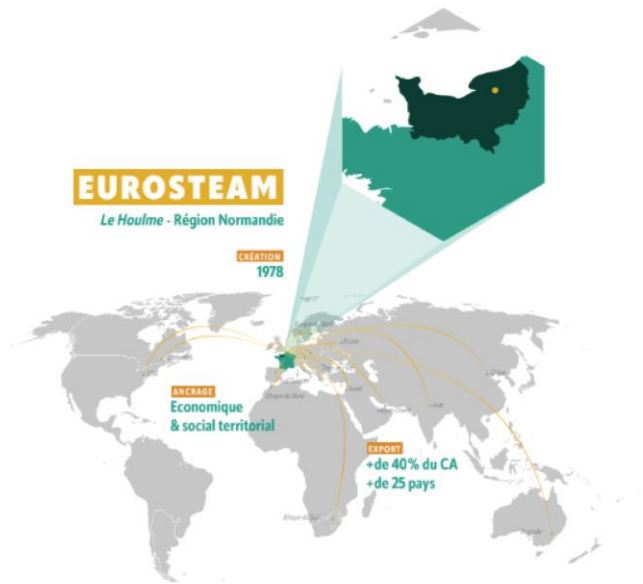
Our machines are modular and designed for extended lifespan and usage. They incorporate interchangeable parts and accessories to reduce resource consumption and waste generation across all our production and distribution activities.

Today, EUROSTEAM aims to go further by committing to the design of more circular and innovative value chains.

MESSAGE FROM THE CHAIRMAN

« Our ambition is to integrate environmental respect, social progress, and good governance into our economic strategy. We have a dual objective: on the one hand, to keep on meeting the expectations of our stakeholders – employees, customers, partners, suppliers, and other players in our ecosystem. On the other hand, our goal is to ensure the sustainability of our activities by developing innovative assets in support of French and European industrial sovereignty. »

Jean-Claude Chastant
Chairman of EUROSTEAM



Identity

EUROSTEAM controls its entire value chain, from product design in its engineering office to full manufacturing, which includes plastics processing, assembly, and quality testing.

VALUES

From the outset, our company has contributed to health and well-being in the workplace by guaranteeing a high level of hygiene in professional environments. Driven by strong values of innovation, quality and responsiveness, EUROSTEAM's teams are constantly listening to their customers' changing needs and committed to meeting them.



INNOVATION



QUALITY



RESPONSIVENESS



CUSTOMER FOCUS

10 COMMITMENTS

As a company specialized in the manufacturing of professional cleaning machines, EUROSTEAM is aware of its responsibility towards the society and environment in which it operates. We believe economic success can only be sustainable if accompanied by consideration of social, societal, and environmental issues. Our teams have made ten commitments that reflect our collective desire to contribute positively and effectively to the challenges of ecological and social transition.

ENVIRONMENT



1 • We promote energy efficiency in operations

EUROSTEAM is committed to increasing the energy efficiency of its processes (manufacturing and other stages of its value chain) to reduce its consumption of fossil fuels.

- The factory's production is organized over 4 days to optimize the company's energy consumption.
- EUROSTEAM is replacing compact fluorescent bulbs with LED bulbs, taking into account factors such as frequency of use, required brightness, and bulb lifespan.
- Our company is committed to conducting energy audits to assess its direct energy consumption and identify new optimization opportunities.
- In doing so, we are preparing to reduce our carbon emissions and other greenhouse gases (GHGs).

ENVIRONMENT



2 • We use recyclable raw materials and components

EUROSTEAM is committed to reducing its consumption of raw materials and resources.

If not possible, the company seeks to use reusable, recyclable, or repurposable inputs and components.

- The equipment manufactured by EUROSTEAM is made from 100% recyclable high-density polyethylene to reduce the company's environmental footprint and its production processes.
- They are also packaged and transported in reusable and 100% recyclable cardboard packaging.
- The packaging films are made from 30% recycled plastics.

3 • We reduce waste

EUROSTEAM is also committed to significantly reducing waste generation throughout its production and transport processes.

- EUROSTEAM has formed a partnership with EcoSystem, an eco-organisation whose mission is to extend the life of Electrical and Electronic Equipment (EEE). Under this agreement, EUROSTEAM entrusts EcoSystem with the collection, recycling and recovery of its customers' end-of-life machines as part of a circular economy approach.
- EUROSTEAM also takes great care to ensure that its own suppliers comply with the WEEE (Waste Electrical and Electronic Equipment) and ROHS (Restriction of Hazardous Substances) directives to guarantee that its value chain complies with environmental standards.



4 • We make professional training accessible to all

EUROSTEAM is committed to ensuring that every employee undergoes training at least every three years.

- The company is committed to financing training that is both accessible to every employee and adapted to the company's various business lines. Access to training helps to cultivate a level of expertise and a climate of motivation that are the pride of EUROSTEAM.



5 • We promote employee employability

EUROSTEAM is committed to developing the professional skills of its employees and thereby enhancing their employability.

- EUROSTEAM's human resources policy promotes the versatility of teams and employees, aligning with market trends, evolving customer needs, and technological transformations.
- EUROSTEAM also values experience as a foundation for skills development and supports initiatives for the validation of prior learning and professional experience for interested employees.



6 • We support non-profit organisations

EUROSTEAM is committed to supporting civil society initiatives to help disadvantaged communities.

- The company supports associations and charities, relaying awareness campaigns to mobilise its employees, customers, as well as local partners.



7 • We facilitate professional integration through apprenticeships

EUROSTEAM is committed to developing apprenticeships to help young people find work.

- EUROSTEAM is committed to training young people to achieve a qualification. It has set up an apprenticeship programme in partnership with various secondary schools and colleges in the Seine-Maritime département. The company regularly takes on trainees from the Lycée Colbert in the Rouen area, with a view to acquiring BAC and BTS diplomas in plastics processing and plastics materials.
- EUROSTEAM has a policy of taking on apprentices on a sandwich course within its teams.

STAKEHOLDERS & GOVERNANCE



8 • We ensure customer satisfaction

EUROSTEAM is committed to maintaining a high level of customer satisfaction over the long term.

- The company is engaged in a continuous improvement process, regularly evaluating its practices and seeking ways to optimize the customer experience. EUROSTEAM takes customer feedback into account to identify areas for improvement and potential adjustments.
- Present in France and abroad, EUROSTEAM's teams evolve products to meet both the specific and local requirements of customers, as well as the regulatory and environmental constraints in place across its different markets.

9 • We innovate for more responsible products

EUROSTEAM is committed to developing product ranges that are increasingly responsible.

- The company designs and markets ergonomic professional cleaning machines to best protect the health of cleaning staff. EUROSTEAM aims to contribute to the reduction of musculoskeletal disorders (MSDs), which are the cause of many occupational diseases in the cleaning sector.
- In collaboration with design and engineering offices and ADEME French agency, EUROSTEAM works on developing more energy-efficient machines, with a reduced environmental impact.

10 • We ensure the durability of our products

EUROSTEAM is committed to maintaining a high level of repairability across all of its products.

- EUROSTEAM cleaning machines stand out for their exceptional durability. They are modular, with interchangeable accessories. They are assembled using spare parts, some of which date back to the 1990s, as well as perfectly adaptable motors, and an already operational backward compatibility kit.
- EUROSTEAM is also committed to promoting the repairability of its machines to its customers. The company provides transparent communication about the ease of access to repair manuals, the availability of spare parts, and the estimated lifespan of the products. This policy of transparency has helped build trust in the brand by providing relevant information for informed and sustainable purchasing decisions.



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